**Premium Versatility**

NSK firmly believe that maintaining an excellent overall oral health for patients is a key factor in helping develop a successful practice, and in response have developed the Ti-Max S950 multi-purpose airscalers.

The Ti-Max S950 is ideal for use in a wide range of clinical applications. The Ti-Max S950's 3 level Power Ring that enables you to easily select the required power setting, successfully enhancing performance in periodontic, endodontic, scaling and minimal intervention procedures.

Ergonomically designed, NSK’s Ti-Max S950 titanium body is lightweight and extremely durable, successfully reducing hand and wrist fatigue caused by prolonged, complex clinical procedures. Available in optic and non-optic versions, the circular light emission of the optical handpiece clearly illuminates the treatment area facilitating the possibility of faster treatment. What’s more this versatile range offers direct connectivity to all major manufacturers’ couplings including KaVo®, Sirona®, WP&H® and Bien-Air®.

Experience the versatility! To find out more please contact

Jane White at NSK on 0800 6514908.

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**PerioBalance hits the streets**

Sunstar is celebrating further success – it’s unique oral probiotic, PerioBalance will be stocked in all leading Boots stores nationwide as well as 750 Lloyds, All UnChem and Day Lewis pharmacies, as well as some highly respected independent pharmacies, which also stock other products from the 80 strong Sunstar GUM range.

PerioBalance has also been shortlisted for The Product of the Year in the Oral Health Category and has been featured in the national press and radio interviews co-starting Dr. Nigel Carter and hygienists Juliette Reeves.

For further information please contact GC UK Ltd on 01980 218999, e-mail gcuk@btinternet.com or visit www.geucrop.com.

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**Gift wrapped smiles**

Philips Oral Healthcare has launched three seasonal promotions to encourage patients to give a gift wrapped smile this Christmas.

One for you, one for me

Philips has produced a gift box containing two FlexCare handles at a special festive price. As well as the extra handle, the pack contains three ProResults brush heads, hard and soft travel cases and a travel charger, so more people than ever can benefit from FlexCare.

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**Saliva Testing Protecting Your Patients**

GC strongly believes that dentists should use saliva routinely as a diagnostic tool.

It is well known that saliva protects the teeth from demineralisation. When a patient presents with sensitivity, caries or eroded lesions a solution can be found to correct or control these problems when it has been determined why the saliva is not adequately protecting the teeth.

Once the problem has been recognised you are able to implement an appropriate prevention and remineralisation program to rebalance the oral environment thus helping to prevent further effects from demineralisation of the tooth structure.

GC’s Saliva Testing Kit is designed to test the saliva at both resting and stimulated states, and the characteristics of these forms of saliva are different.

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**Rejuvenate your smile**

The advanced Bio-Technology formula of SensiShield™ toothpaste is suitable for individuals with sensitive teeth.

The active ingredient in SensiShield replicates the way saliva in the mouth naturally reacts to define and tooth surface enamel and achieves this more quickly and more effectively than nature itself.

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**Oral Health and the Renal Patient**

54,000 people in the UK are being treated for end stage renal failure (ESRF) with 19,000 of these receiving dialysis and since 2001 there has been a 4.5% increase in the number of patients with ESRF.

A recent study reported in the *Journal of Clinical Periodontology* has revealed that patients suffering from ESRF and those receiving dialysis are more prone to periodontal disease and other oral health problems. Davidovich et al found that the renal failure groups had higher gingival index and bleeding, probing depths, and attachment loss than the control. Plaque was higher in the dialysis and dialysis groups. The research concluded that dialysis duration and ESRF significantly correlated with gingivitis, probing depth, attachment loss and enamel hypoplasia.

According to hygienist and nutritionist Juliette Reeves “the oral administration of probiotics or the use of probiotics as dietary supplements be beneficial to the renal patient. There is obviously considerable potential for the benefits of probiotics in the treatment of oral health conditions.”

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**GC’s Three Christmas Gifts**

As a special present idea, Philips is offering patients £25 cashback when they purchase a Stand Alone Sanitiser with any Sunicare FlexCare or HealthyWhite.

Hot Deals From The Dental Directory

Buy 6 FlexCare without Sanitiser and get a Senseo Coffee Machine FREE! Hurry whilst stocks last!

Buy 12 FlexCare with Sanitiser and get an In-Car DVD Player System FREE (Offer limited to one per customer).

For these and other great promotions available from The Dental Directory (valid until 31st December 2008), visit www.dental-directory.co.uk or call 0800 585 586 now to receive your Big Bite or place your order.

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**Ivoclar Vivadent Ltd**

Cervitec Plus and Cervitec Gel Optimum targeted protection from bacterial attack

Ivoclar Vivadent’s New Cervitec Plus and Cervitec Gel provides targeted protection for caries prone patients where conventional oral hygiene procedures are not enough.

Containing chlorhexidine and thymol, Cervitec Plus offers protection against decay by reducing the risk and incidence of bacterial activity on dental surfaces. With a high moisture tolerance it thoroughly wets tooth surfaces and adheres tightly, simplifying application; and penetrates particularly caries susceptible complex surface structures (tissues and exposed dentine etc), where it forms a depot. Accurately and economically applied for effective targeted protection, it is easy to use, invisible, quick, painless and does not produce staining usually associated with chlorhexidine.

Cervitec Gel is for patients who are a high caries risk, or who suffer from gingivitis, periodontitis or denture stomatitis. It contains 0.2% chlorhexidine and 0.2% sodium fluoride. It can be applied directly to the gingiva and mucosa or the inner surfaces of dentures using a toothbrush or interdental brush.

For further information contact Jane White at NSK on 0800 6514908, or telephone the office on 0208 868 1500.

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**Oral Health**

Stocking filler

A 5+1 brush head is the perfect Christmas gift for everyone who has enough brush heads to share between the two handles and ensure that these are changed every three months. Philips has also launched a 3+1 brush head pack.