Philips Oral Healthcare has launched three seasonal promotions to encourage patients to give a gift wrapped smile this Christmas.

One for you, one for me
Philips has produced a gift box containing two FlexCare handles at a special festive price. As well as the extra handle, the pack contains three ProResults brush heads, hard and soft travel cases and a travel charger, so more people than ever can benefit from FlexCare.

Saliva Testing Protecting Your Patients
GC strongly believes that dentists should use saliva routinely as a diagnostic tool. It is well known that saliva protects the teeth from demineralisation. When a patient presents with sensitivity, caries or eroded lesions a solution can be found to correct or control these problems when it has been determined that the saliva is not adequate protecting the teeth.

Once the problem has been recognised you are able to implement an appropriate prevention and remineralisation programme to rebalance the oral environment thus helping to prevent further effects from demineralisation of the tooth structure.

PerioBalance hits the streets
Sunstar is celebrating further success—it’s unique oral prophylaxis, PerioBalance will be stocked in all leading Boots stores nationwide as well as 750 Lloyds, all UnChem and Day Lewis pharmacies, as well as some highly respected independent pharmacies, which also stock other products from the 80 strong Sunstar GUM range.

PerioBalance has also been shortlisted for The Product of the Year in the Oral Health Category and has been featured in the national press and radio interviews co-starting Dr Nigel Carter and hygienist Juliette Reeves.

For further information please contact GC UK Ltd on 01908 218999, e-mail gcuk@btinternet.com or visit www.geuces.com.

Gift wrapped smiles
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The promotional gift offers are time limited and are only available for dental practices until 51 December 2008. Visit www.sonicare.co.uk or call 0800 0567 222.

Philips is offering a Stand Alone Sanitiser with any purchase of a Stand Alone Sanitiser and get the Sensio Coffee Machine FREE! Hurry whilst stocks last!
Buy 6 FlexCare without Sanitiser and get a Senseo Coffee Machine FREE! (offer limited to one per customer)

For these and other great promotions available from The Dental Directory (valid until 31st December 2008), visit www.dental-directory.co.uk or call 0800 585 856 now to receive your Big Bite or place your order.

Or telephone the office on 0208 868 1500.

SensiShield toothpaste has a pleasant spearmint taste and is intended for everyday use.

For further information and samples please visit our website at www.periproducts.co.uk or telephone the office on 0208 868 1500.